Since texting has become such a popular form of communication, it makes sense that Bellevue University Library would embrace this new technology and offer it to our students. We are pleased to announce that students can now send questions and receive answers from the library through text messages! This new service is possible because of the recent merger of our present chat service QuestionPoint 24/7 Librarian with Mosio's Text-a-Librarian.

As quoted in an OCLC news release about the merger, “Library reference services need to be accessible where and when users need them, in the form they want,” said Jay Jordan, OCLC President and CEO. “Users are increasingly relying on mobile technologies, and QuestionPoint is committed to providing libraries with the tools they need. Text-a-Librarian is a leader in texting services for libraries in the U.S. Working together, we believe we can deliver an efficient and cost-effective solution for libraries.”

In the same article, Noel Chandler, Mosio CEO and Co-Founder said, “Mobile reference services are an exciting opportunity for libraries. This collaboration combines our expertise in mobile reference technology with OCLC’s experience as the leader in virtual reference management software to provide libraries a full digital reference services package.” (2010, Online Computer Library Center, Inc.)

Here is how the service works for Bellevue students:

The initial text requires the student to enter “66746” and “BULIBRARY” in the message field. A text message will be sent allowing you to then reply and type your question. The service is available during regular business hours (Monday - Friday 7:30 a.m. - 10:30 p.m.; Saturday 8 a.m. - 5 p.m.; and Sunday 10 a.m. - 7 p.m.) Texts sent at other times will be answered the following business day. Text and data rates will apply.

Some of the interesting ways Text-a-Librarian have been used in other libraries are to settle an argument, i.e., "Where are the Philadelphia Eagles playing if they are playing at home?" or "What do male mosquitoes eat?" For the most part this is a better tool to find short answers such as: phone numbers, addresses, or whether the library has a certain book in its collection. Longer and more complicated questions are better answered by phone, email, chat, or in person. We welcome everyone’s input on this new tool and any feedback or suggestions to make our services better.

If you have questions or need assistance let us know and we would be glad to help. We hope you take advantage of this exciting new service!

You Asked, We Listened...

Suggestion:
I am a Bellevue University Alum and I wanted to mention how I enjoyed my experiences over at this library. I graduated over 2 years ago and the librarians here still remember me by name and welcome me like family would. Thank you.

Answer:
You are very welcome!!! We appreciate that you continue to use the library after you have graduated as that is one of the many benefits available to you as an alumnus of Bellevue University. Should you have any library and/or research needs, please feel free to contact us and/or utilize the resources the library has. We look forward to seeing and working with you in the library.

Tech Talk

Have you ever wanted to organize or catalog your own personal literature collection? Well there is a user-friendly website that allows you to catalog your collection. The name of this website is Librarything.com. This website allows you to keep track of books you have, books you have read but do not have, and books you want to read. You get to rate the titles and add tags and notes. As you add books to your list, Librarything will display book information including the Library of Congress and Dewey Decimal call numbers, which you can edit for your own personal use.

With Librarything, not only can you assign call numbers and view book details, but you can also communicate with other people that use Librarything--especially those who read what you read. You can see how others rate various titles and participate in groups and discussions. Librarything will also recommend books for you to read according to what is on your list. “Where can I find?” and “Local” are two features focused on putting titles you want to read in your hands. Librarything has local library and book store information, as well as links to Google, Amazon, and Project Gutenberg.

Did You Know?

The library launched a Blog on January 10, 2011, and we have named our Blog “Facts from the Stacks?”

Our Blog is an exciting new avenue for news and information on library services and resources. Please check out our Blog and we encourage you to make comments and offer feedback on our posts.

The library expanded its delivery service of journal articles requested through Interlibrary Loan.

Effective January 2011, we are now sending Interlibrary Loan journal articles to all students, faculty and staff via email when requested as the preferred method of delivery provided this method does not infringe upon copyright law.

The Library now has Coke products in our vending machines.

Bellevue University switched from Pepsi products to Coke products in January 2011. However, for all the Pepsi lovers there is one place on campus you can still purchase Pepsi, and that is with Custom Catering located in the Student Center.
E.T.C.—Electronic Tips Corner

* If you are looking for a paper topic a great place to find ideas is the database Credo Reference. You can now browse Topic Pages alphabetically and by category. A new “Find Topic Pages” link has been added to the global navigation at the top of every page on the Credo site.

* Have you ever wanted to send someone a YouTube video that starts where you want it to? You can. For example, to make it start at 2 minutes 25 seconds, add #t=02m25s (#t=XXmYYs) to the end of the URL.

* The 2010 version of Word, PowerPoint, and Excel has a new feature that automatically saves documents that you closed and did not save even if you did not name them. Click <File>, <Recent>, <Recover Unsaved Documents>, and then choose the document from a standard File/Open dialog box.

Net-Scope

Center for Disease Control and Prevention: Coping with a Disaster or Traumatic Event
http://www.bt.cdc.gov/mentalhealth/
This website provides general strategies for promoting mental health and resilience in coping with a disaster or traumatic event. It provides information for individuals & families. “After the Storm” link provides tip sheets for adults, parents of children, parents of youth in several languages. Information for specific groups, such as: responders, health professionals, and states & planners are available.

The Journey Through Hallowed Ground
http://www.hallowedground.org/content/view/393/
Explore the Route 15/20 from Gettysburg in Pennsylvania to Monticello in Charlottesville, Virginia. Explore by interest the following topics: The Civil War, African American Heritage, Colonial, Presidential Sites, Prominent Homes and more. You can find information on sites in that area to visit. Explore by region the following states, Pennsylvania, Virginia, Maryland and West Virginia. Listed under each state are the various counties with map of sites and tourism information. Education tab has material for teacher development, lesson plans, field trip guides, and fun facts.

How to Go Organic
http://www.howtoorganic.com/
How to Go Organic provides you with the resources for transitioning to organic. The site has been organized into five sections: pathway for producers, pathway for processors, North American directory, regional guide, and key resources. As producers/processors you can find information, events, people, and resources available to you, as well as help with certification, record keeping, sourcing organic products, and weed management, etc. You can search resources by state and region or by the following broad categories: crops, livestock, business & marketing, certification, or processing and handling.

LiveScience
http://www.livescience.com/
LiveScience is designed for the someone who is intellectually curious about science and technology. You can find information on space, animals, health, environment, technology, culture, history. This site contains articles, videos and event trivia quizzes.

Arbor Day Foundation
http://www.arborday.org/index.cfm
The Arbor Day website contains information on over 200 different species of trees in the “Tree Guide” section. Learn about the placement of a tree putting the right tree in the right place, tree care, pruning, and programs that you can be involved in. You can find information on Arbor Day Farm and the Lied Lodge.
**Facts at Your Fingertips**

Research proves optimists achieve better health, greater prosperity, and more happiness than pessimists. The month of March is a month long celebration to practice optimism and turn optimism into a delightful, permanent habit.

**FROM:** Chase’s Calendar of Events, p. 156. (REF GT4803.C48 2010)

The way you paint and draw, the marks you make, the colors you use, and the subjects we choose make up our personal artistic “language.” Like a child learning to speak, we need time and practice to develop our vocabulary.

**FROM:** The New Encyclopedia of Watercolor Techniques, p. 132. (REF ND2420.C73 2010)

Apostrophes can be used, though they are not needed, to form the plural of abbreviations. An example is CD’s or CDs (plurals of abbreviation for compact discs).

**FROM:** Strategies of Successful Writing, p. 685. (REF PE1408.R426 2011)

Many Asian-American families are characterized by a strong parental emphasis on academic achievement. Research has shown both positive and negative consequences to this strong emphasis on achievement.


The American flag should be displayed on all days, especially on legal holidays and other special occasions, on official buildings when in use, in or near polling places on election days, and in or near schools when in session.

**FROM:** The World Almanac and Book of Facts, p. 516. (REF AY67.N5 2010)

**Link Up with LibGuides**

Are you looking for funding on a project you would like to pursue? Or maybe you would just like to learn about the process of grant writing? Well, the Bellevue University Library Reference Team has created a Libguide to assist you in this endeavor. “Grant Writing,” includes resources such as, “Guide to getting arts grants,” “Grant proposal makeover: Transform your answer from no to yes,” “Winning grants: Step by step,” and “Powerful proposals: How to give your business the winning edge.” These great books, scholarly journal articles, and recommended websites and organizations, can be found by viewing this website link, [http://libguides.bellevue.edu](http://libguides.bellevue.edu).

You can browse topics by subject, author, or most popular status. For additional information about LibGuides, please contact the Bellevue University Library Reference Desk by phone at (402) 557-7313, or by email at library@bellevue.edu, or by 24/7 chat, or Facebook.

[VISIT OUR LIBRARY BLOG: FACTS FROM THE STACKS](http://blogs.bellevue.edu/library)
Database Data

International in scope, OneSource Business delivers what it promises – all the information you need about companies and industries in one place. Anyone who has ever gone from source to source to gather this type of information will appreciate this. The homepage is straightforward and easy to use, offering a “Quick Search” for Companies, Executives, News, and Industries. Also at your fingertips, right on the homepage is the most current top business news.

Well over 4 million companies are profiled in this database, including both U.S. and international companies, public and private. The company information for public companies is comprehensive, opening with a detailed company snapshot, which is but a glimpse of what you will find by following the links in the left menu.

Industry information is just as impressive and can be found in a number of ways: through a search by name or industry code, by browsing an alphabetical list of industries, or even from a link in the company reports.

OneSource Business provides an overview of the industry and its activities, a variety of market research reports, and analysis from various sources. An unusual feature of OneSource Business is the availability of profiles on over 12 million company executives from around the world. These profiles include brief biographical information, compensation, and links to the company website. Besides searching for a specific executive by name, you can build a list of executives based on whatever criteria you select, everything from company size, annual compensation, location (country or region), number of employees, and so on.

Next time you are in need of company or industry information, head on over to the library homepage, and look for OneSource Business in the “Business/Management” subject area. You can also find it on our alphabetical list of electronic resources by clicking on “Complete Database List” at the bottom of the list of subject areas. If you are off campus, be sure to login first by navigating to the library homepage from your New BRUIN page. If you have any questions about how to use OneSource Business, contact the Reference Desk at 402-557-7313, or toll free 800-756-7920, or email library@bellevue.edu.

Quick Quiz

Find the answer to the following question by using One Source Business for a chance to win a prize.

QUESTION: Warren Buffett, CEO of Berkshire Hathaway Co. and also known as the Oracle of Omaha, believes in living modestly in spite of being the world’s 3rd richest man. Unlike many powerful executives, he does not reward himself with an extravagant salary. For a chance to win a prize, use OneSource Business to find his annual compensation (salary plus bonus).

Send answers to library@bellevue.edu with the subject line: “Quick Quiz,” or pick up an entry form at the Bellevue University Library Reference Desk. The deadline for submissions is Friday, May 13, 2011.
BOOK REVIEW: Autobiography of Mark Twain: Volume 1 (PS1331.A2 T835 2010 v. 1)

Even for those not overly familiar with the life and works of Mark Twain, his autobiographies have long held a certain mystery—Twain’s famous 100-year ‘ban’ on the publication of what he considered to be his life’s work, has, if nothing else, proven to be a masterful marketing strategy. This massive tome, the first of a planned three-volume series, is over 700 pages long, more than half of which are devoted to scholarly examinations of the work and a lengthy introduction detailing the massive task of cobbaling it together. In spite of its fearsome bulk and extensive scholarly annotations, it managed to rocket to the top of numerous best-seller lists. The initial run of 50,000 copies by the University of California Press, while large by university-press standards, was not nearly enough to meet the public’s demand for the book, making copies of it on the shelves of some book stores a rare sight after its publication.

While a lot of the material in this first volume has been published before (Twain ignored his own supposed ‘ban’ in order to help pay the bills—others followed suit after his death), this most recent publication of Twain’s autobiography does things differently from its predecessors—namely, the editors of this volume have taken the utmost care to assemble the text according to Twain’s numerous and scattered instructions. Previous publications of the autobiography were heavily edited, usually in order to introduce some manner of organization to the rambling text. In the process, various anecdotes, rants, and controversial segments were left on the cutting room floor. (The publishers claim that by the time the third volume hits shelves, 50% of the material across all three volumes will be seeing publication for the first time.) This time around, however, the autobiography has been re-assembled carefully and painstakingly—the process of which is well documented in the book’s introduction. Some readers may be a bit put-off by just how little room the autobiography proper is given (less than 300 pages), though it seems likely that readers will see more of Twain and less of the editors of The Mark Twain Project as time goes on and the remaining volumes are published.

Twain’s autobiography strays from the typical autobiography mould in both its construction and its format. It was largely dictated by Twain to a secretary in the last years of his life, after several false starts—which are given and explained by the editors in this volume. He found that by dictating he freed himself up to exploring whatever parts of his past he desired revisiting, lending the autobiography in its final form a meandering and sometimes exaggerated story-telling style. Readers seeking to learn the hard, objective facts of Twain’s life, and preferably in some sort of thematic or chronological order, might do well to look elsewhere.

His stories and recollections are often amusing and insightful, but can occasionally be frustrating, as Twain displays a remarkable tendency to get caught up in the details—which can lead to tangents of considerably less interest to the modern reader than they were to the man himself. However, these seemingly unnecessary and detailed intrusions can themselves sometimes yield powerful insight—consider Twain’s meticulous and lengthy recreation of every stick of furniture and every room in the villa in which he and his wife lived during the last days of her life, and how little time he spends actually discussing their last days together. Elsewhere his focus is excruciatingly exact—especially when speaking of his daughter Susy, who died at the age of twenty-four.

Make no mistake though—Twain was first and foremost a humorist, something that shows powerfully throughout this volume—and his bitter, comedic commentary on society, his friends, his family, and his foes manages to maintain relevancy today, as it does in his works of fiction. With Twain still making headlines, his works and words still gathering controversy, and the eventualty of censorship looming on the horizon for two of his most cherished novels, this first volume of his autobiography is a timely addition to the Bellevue University Library’s collection. There may be no better time to explore the man’s life, in his own words, and in the manner in which he originally intended. This item can be found in the library’s general collection and has a three-week loan period.
JOURNAL REVIEW: History Today

Given how popular history has become, it is surprising how few journals there are today that try and bridge the gap between the academic historical world and popular culture. To this reviewer’s knowledge, there are only a handful of journals within the historical setting that attempt to make themselves accessible to many different audiences. “History Today,” is one of those journals. “History Today” covers a large range of topics were within its pages the ancient meets the modern. Readers have the ability to read about such things as the ancient crusading kingdom of Outremer during 1130, in addition to, how Tony Blair almost caused the death of the cabinet government in England during the 20th century. This results in this journals ability to mix genres, academics, popular culture, and historical topics. “History Today” has become a journal that can be read and loved by millions of people all over the world.

Within this journal, readers can find articles written by some of the most acclaimed scholars in the world such as Alison Weir and Antonia Fraser, along with some of the best known popular historians of our time. “History Today” contains articles written on ancient civilizations, major historical events, modern issues, as well as, the latest book and film reviews, illustrating that this is not just a journal for the diehard history buffs, but that it is a journal for anyone with a curiosity about what has happened in the past, together with what is happening today. The articles found in this journal have the ability to make the reader feel as if they were actually there and experiencing the event themselves.

“History Today” gives the reader the chance to experience not only some of the greatest historians and writers of our time, but it also has the ability to inspire interest and further investigation into the events that have shaped the world. “History Today” has the means of opening a world of information to anyone who chooses to pick up a copy.

“History Today” is published monthly with current issues available online through the databases Proquest Central and Academic Search Premier. The Library also holds archived issues of this journal in hardcopy from 1990-1992, and these issues can be found in the bound periodical section of the Bellevue University Library.


Have you ever wondered why citrus scents seem to energize you? What about Santa Claus? Did you believe in him as a child? When using a search engine, such as Google, how often do you choose the first choice on the results list? What about car shopping? Have you ever paid the sticker price? Have you ever yawned right after you saw someone else yawning?

The DVD, “Blind Spots & Biases: Hidden Forces that Shape Your Decisions,” explore the answers to the above questions. A blind spot is commonly known as an area, especially on a road, in which someone’s vision is obscured or objects are not in their sight range. So to the person, the objects are hidden. A blind spot can also be a subject that someone is uninformed about. On the other hand, a bias is an unfair preference for or dislike of something. It can also mean to influence someone or something unfairly.

This DVD examines five of these “blind spots” that are represented in the questions above. The “blind spots” are: Expectation, Belief, Availability, Anchors, and Imitation. “Blind Spots & Biases: Hidden Forces that Shape Your Decisions,” will help you become more aware of how you make decisions now. It may also help you change how you make decisions in the future. This DVD is available in the Bellevue University Library and may be borrowed for one week.
NEW ARRIVALS

DS63.2.U5 M3 2010

How to Write a Business Plan
HD30.28.M3839 2011

Cell Phones and Driving
HE5620.D59 C45 2011

Building a Team: The Practical Guide to Mastering Management
HF5549.D65 2011

Contracts: The Essential Business Desk Reference
KF801.Z9 S75 2011

Gender, Sexuality, and Meaning: Linguistic Practice and Politics
P120.S48 M33 2011

Ergonomic Checkpoints: Practical and Easy-to-Implement Solutions for Improving Safety, Health and Working Conditions
TA166.E69313 2010

OK: The Improbable Story of America's Greatest Word
PE2831.M48 2011

Climate Change and Water: International Perspectives on Mitigation and Adaptation
TC405.S566 2010

The Innovation Journey of Wi-Fi: The Road to Global Success
TK5105.5668 .I56 2011


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PE2831.M48 2011

Climate Change and Water: International Perspectives on Mitigation and Adaptation
TC405.S566 2010

The Innovation Journey of Wi-Fi: The Road to Global Success
TK5105.5668 .I56 2011

LEARNING LIAISONS

The Test Center is pleased to announce a new opportunity for distant students to test and earn college level credit through a web-based version of the Microsoft Office 2007 Computer Proficiency Tests. Students located outside of the Greater Omaha Metro area now have the opportunity to earn one (1) college level credit upon successful completion of each test. There are twelve (12) tests available which coincide with a student’s knowledge and skill level.

For a distant student to take one of these tests, the first step would be to review the Computer Proficiency Test information listed at http://www.bellevue.edu/current-students/test-center/computer-proficiency-tests.aspx.

The second step would be for the student to submit a computer proficiency test proctor nomination form. A suitable proctor is an individual with whom the student has a neutral professional relationship. This person would be willing to administer the test using a computer that meets the system requirements. The tests need to be administered in a suitable testing environment such as a professional conference room, classroom, library, or office.

The third step would be to submit the test registration form with payment ($45 per test) through the BRUIN system. The form is located under e-services>student services>test registration.

The fourth step you will receive an email from one of the friendly Test Center staff members letting you know if your proctor has been approved. If your proctor has been approved, then set up a testing time with your proctor. Test objectives may be reviewed at http://www.bellevue.edu/current-students/test-center/computer-proficiency-tests/test-list.aspx. If your proctor was not approved, a new proctor nomination form will need to be submitted.

The fifth step would be to take the test. Your score report is available in your student records in approximately 10 business days after the date taken. If you would like to learn more about this option, please contact the Test Center staff at testing@bellevue.edu.

~ Learning Liaisons
A SPECIAL THOUGHT

“Research means that you don't know, but are willing to find out.”

~ Charles F. Kettering ~

MORE THAN BOOKS
Vol. 14. No. 2
Spring 2011

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Bulletin Board

GINGERBREAD HOUSE RAFFLE: Three fortunate people were able to take home the seasonal gingerbread house masterpieces created by Margie McCandless, one of our Reference Support Specialists. Jennifer Sorensen was the library staff winner, Wendy Shirey was victorious among the staff, and Stephanie Omer won in the student category. Congratulations to these winners of the 7th annual raffle!

QUICK QUIZ WINNER: We regret that we cannot announce a winner from our last Quick Quiz because no one who entered gave the correct answer. The question was, “In which organ do metabolic reactions take place that serve as the body’s main source of heat?” Answer: The liver. You can be the winner of the next Quick Quiz by either sending the correct answer in an e-mail to library@bellevue.edu, electronically at http://library.bellevue.edu/news/books.htm, or in person by filling out an entry form at the Library’s Reference desk. All entries need to be received by May 13, 2011. Please see Database Data on page 5 for more details.

14th ANNUAL PROFESSIONAL DEVELOPMENT DAY: The 14th Annual Professional Development Day was held on February 9, 2011. Library staff members researched and presented library-centered topics during the in-house event. The day was a great success; thank you to all who participated.

CONGRATULATIONS: Congratulations to Chrystal Dawson, Access Services Specialist, and her husband Dan on the birth of their daughter. Madelyn Joy was born on December 21, 2010. Chrystal plans to return from maternity leave on March 14. Best wishes to the Dawson family, which also includes Madelyn’s big brother Alexander.

NATIONAL LIBRARY WEEK: The dates for National Library Week this year are April 10 - 16, 2011, with the theme “Create your Own Story @ the Bellevue University Library.” The annual Open House and the Friend of the Library Award Presentation will be held beginning at 2:00 p.m. on Wednesday, April 13, 2011. Workshops will be held in room #460 from 12:30-1:30 p.m., on Tuesday and Thursday of that week, and a book sale will be held from April 11 - April 15, 2011. You can also create your own READ poster during allotted times throughout the week. The Bellevue University community is cordially invited to come and celebrate your library!

LIBRARY BLOG LAUNCHED: January 10, 2011, marked the debut of the Bellevue University Library blog, “Facts from the Stacks.” Thanks go to Casey Kralik and Becky Wymer, the library staff members who saw the need for this type of communication and worked with the Interactive Marketing staff to establish it.

LIBRARY DISPLAY CASES: Be sure to view the monthly displays in the refreshment area. In case you missed the winter displays, please enjoy the pictures below:

December 2010 (Holiday)
January 2011 (National Hobby Month)
February 2011 (70th Anniversary of the USO)