Library on Display

Library display cases jazz up the library environment and draw attention to their resources. “Grab them and stop them” is the general rule of the display,” according to Kristin Roehrig’s article in the magazine Indiana Libraries, “The attraction of the display should be immediate.” (2007) Roehrig, K. “Displays can be used to highlight the dark corners, the neglected, the otherwise obscure gems,” according to Alan Jacobsen, librarian at Oak Park (IL) Public Library. Jacobsen, A. (2012).

The staff at the Bellevue University Library take turns creating the monthly display. We usually get our ideas from seasonal themes and events or to promote a library service such as BUILDIT. Some of the tips and tricks we have learned over the years is to use a variety of items, arrange items at different levels, work from the center of the display out, use humor, gear display for our audience, do not overcrowd the books, and use a colorful banner or sign to bring the theme into focus. Even though we use books and dvds in the display, they are still available for checkout if anyone is interested.

“Finding a display to keep interest can be a difficult challenge” according to Roehrig. “A display must be arranged in such a way as to catch a patron’s eye, much like art work. Small items can also spice up a display, making it more appealing to patrons.”

Many of our ideas come from Chase’s Calendar of Events: The Ultimate Go-to Guide for Special Days, Weeks and Months (REF GT4803.C48 2012). We also have traditional displays that repeat every year, such as, National Library Week, Christmas/Hanukkah holiday, Black History Month, and Banned Books Week.

Some interesting displays from the past year include Jacques Cousteau’s Birthday, Celebrate Audiobooks, History of Bellevue University, Information Literacy, Hot Tea Month, and National Sports and Physical Fitness Month. These and others can be seen in the Library Newsletter. We also share photos of the displays on Pinterest along with links to books or objects in the case. To check out some of the library’s social media go to http://blogs.bellevue.edu/library/, http://pinterest.com/bellunivlibrary/, and https://www.facebook.com/bellevueulibrary.

The next chapter for the display case will come from other departments, clubs, and groups on campus. We have extended an open invitation to anyone on campus who would like to participate in our monthly display. We realize that creating a display can be time consuming, but we would be glad to assist anyone with this creative challenge. Please feel free to contact us at 402-557-7313.

References:


By: Linda Black
Reference Support Specialist

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Who's Who?

This column has traditionally been reserved for new “library staff,” however, on July 1, 2012, the University realigned some departments and we experienced a change in upper management. Therefore, we would like to welcome Russ Lane to the library team and take this time to introduce him to those of you who may not know him...

Russ Lane, Associate Vice President, Student Affairs, has worked at Bellevue University for 3 years, 8 months. During that time, he has held the titles of Senior Director, Community Partnerships and Senior Director, Community College Partnerships. Prior to his employment at Bellevue University, Russ served in the U.S. Army and Army Reserves for a total of 8 years, worked at the Douglas County Corrections Office about 2½ years, and Metropolitan Community College for almost 14 years. While at MCC, Russ held several different positions; however, it was his last one as Dean of Students that he is most proud of. Russ received both his BA and MA from Bellevue University and in his spare time, he enjoys spending time with his family, golfing, and vacationing at the Lake of the Ozarks.

We are excited about the support and direction Russ envisions for the library and look forward to working with him...

You Asked… We Listened!

Suggestion: I really think Bellevue University should expand its library. The library here is very small compared to other libraries on the university levels.

Answer: Thank you for suggesting that the library should expand its facilities, and although a larger facility might be nice, we do not believe it is necessary at this time. The library may be smaller compared to other universities; however, the content found within, and online, is much more valuable and beneficial to students than a larger physical building. The Bellevue University Library provides world-class resources available 24/7, including a live chat librarian service. We always want to hear from our users; therefore, if you would like to recommend resources and/or services to add, please feel free to contact us at library@bellevue.edu, as we continually strive to make the Freeman/Lozier Library the best it can be!

Tech Talk

System of Continuous Improvement: Or, This is Not the Library You Knew Last Year

The Systems Librarian has the challenge of coordinating access to databases and electronic content. The Library subscribes to 134 databases from numerous vendors. Each vendor has a unique schedule of improvements for their products. Some vendors release their changes twice a year, others work on an “occasional” basis, while our Discovery Search releases updates every two to three weeks. We are continuously reading release notes, press announcements, and list-serves to evaluate the benefits of each option and determine if the changes are “auto-magic” or if they require manual changes within administrative modules. In the past year, we have experienced vendors selling database content to their competition, platform redesigns, and vendor-publisher conflicts resulting in loss of full-text content. Each of these situations affected our access to content and required changes to be made in our configurations and on our webpages.

The Library staff continuously evaluates our database subscriptions. Initially, we go through an extended trial evaluation of prospective databases, analyzing the display, full-text and unique content, and search functionality. Many are reviewed but few are chosen. Even those that are chosen are occasionally discontinued for reasons such as poor use, negative changes in full-text content, or ongoing technical issues. Recent database additions include: Global Issues in Context and SMART (Scientific and Medical ART) database. Also of note, PsycBooks has moved platforms from EBSCO to ProQuest.

In summary, things have definitely changed in the library since last academic year. We encourage you to take a fresh look at what the library has to offer and the changes to specific database functionality. The Library staff have been working hard to provide several methods of assistance, both direct Ask-a-Librarian and self-paced Tutorials. Extensive information about each database, including guide and tutorial links, is available on the Database Services page, by clicking on the question mark. We would love feedback on your library experience and welcome any suggestions that you may have.
Facts at Your Fingertips

In most parts of the Plains, winter is the driest season of the year. Thus the Plains states and Prairie provinces get less snow than do other areas at comparable latitudes, such as the Great Lakes region. In fact, most areas in the Plains, even those in Canada, average less than forty inches of snowfall per year. The major exception is eastern Colorado, which averages between fifty and eighty inches of snowfall annually.


One reason for Steinbrenner’s success was his understanding that money attracts money. He was in the vanguard of hiring highly paid – or, in some critics’ opinions, exorbitantly paid – professional athletes. By paying his players more than any other baseball team owner, Steinbrenner was assured of building a team with the kind of talent that would win repeated championships.

FROM: Great Lives from History: The Incredibly Wealthy, pp. 887-888. (REF HC79.W4 G74 2011 V.3)

The Dawes Plan required that Germany return to the gold standard and establish a new central bank. These reforms would curb inflation, discourage German deficit spending, and encourage foreign investment in Germany...The Dawes Plan did temporarily stabilize the German economy. However, it did not make the German economy strong enough to withstand a series of global financial shocks between 1921 and 1931.


Although many people use the name “Kool-Aid” to refer to any powdered soft drink, the trademarked drink itself was the result of inventor Edwin Perkin’s dedication to an idea. While working in his father’s general store in Hendley, Nebraska, at age eleven, Perkins became obsessed with the new Jell-O dessert product.

FROM: The Twenties in America, p. 494. (REF E784.T84 2012 V.2)

Edwin P. Wilson was a former Central Intelligence Agency (CIA) officer who was convicted of illegally selling weapons to Libya in 1983. During his career with the CIA and later with the naval intelligence, Wilson operated a number of dummy companies that dealt in arms sales, served as a conduit for information to the CIA, and a vehicle for CIA covert operations.


Learning Liaisons

Peer Tutoring

If you or someone you know is often asked by others for help in understanding class material and would like to earn additional income, then keep reading. Did you know Bellevue University has a Tutoring and Study Skills Program? If not, then you are probably not aware tutoring sessions are conducted by peer tutors. Peer tutors are students who have successfully completed introductory and advanced coursework, have been endorsed by instructors for specific subject areas, and have completed training prior to working with students. Tutors meet with students in-person, email, telephone, and/or Skype, either one-on-one or in a group setting.

Applicants for undergraduate and graduate level tutors able to work on-campus and/or via Skype are needed for all subjects including, but not limited to: Accounting, Algebra, Business, Chemistry, Computer Information Technology, Finance, Psychology, Science, and statistics. Applications are available in the Learning Commons or by sending an email to tutor@bellevue.edu. For additional information, please contact Rachael Davis at rachael.davis@bellevue.edu or 402-557-7426.

Rachael Davis
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Net-Scope

**Election Assistance:**
http://www.eac.gov/default.aspx
The Presidential election is coming up in November. Do you need to register to vote? Do you want to become a poll worker? Are you in the military and overseas? How does that affect your vote? Do you need a voter’s guide? All of these questions can be answered at the **Election Assistance Commission**'s (EAC) website. The EAC is an independent, bipartisan commission charged with developing guidance to meet the **Help America Vote Act (HAVA)** of 2002 requirements.

**World’s Healthiest Foods:**
http://www.whfoods.com/
The goal of the George Mateljan Foundation is to provide up-to-date information on how foods affect our health and can boost energy. Check back weekly for new recipes, a healthy food of the week, and healthy eating tips. And you also get daily menus laying out three smart, nutrient-rich meals.

**Electronic Gadgets:**
http://gdgt.com/
"gdgt‖ is the place to get reviews on electronic gadgets from people who actually use them. They even have reviews on gadgets as big as televisions and computers. You can also find a section for the different types of best apps, such as best email and communication apps. Do not go shopping without checking out this site first!

**Seasonal Influenza:**
http://www.cdc.gov/flu/
Now that Fall is here it is time to start thinking about the flu. The **Centers for Disease Control and Prevention** has ample information about the different vaccines and common vaccine-related questions on their website. Their site also includes information for specific groups of people such as those who have asthma or are 65 years or older.

**The Why Files: The Science Behind the News:**
http://whyfiles.org
Based at the **University of Wisconsin-Madison**, the “Why Files” explores the science, math and technology behind the news of the day. Even though they are based in Wisconsin, they cover science at all institutions the support science exploration and discovery. They strive to present these topics in a clear and accurate manner. They hope that everyone who reads these news stories will encounter the relationship between science and daily life.

Link Up with LibGuides

The **Bellevue University Library** LibGuide on “French Culture” is a wonderful starting point for general research on French Culture, with resources on French art, literature, history, food, social life, and customs, as well travel information. The guide’s primary goal is to provide examples and links to many different types of research. This LibGuide contains tabs focusing on both print and electronic book resources, subscription databases, and websites. Each print book title links directly to the library **online catalog**, while each e-book title links directly to the full text of the book. Also, all database recommendations link directly to the specific database, and the recommended websites cover various aspects of the topic. The library’s LibGuide on “French Culture” brings the history, culture, and daily life of **France** to your fingertips, allowing the user an in-depth look into another culture and the ability for users to experience many aspects of a culture that is different from their own.

So, take a look at this LibGuide by visiting the link: http://libguides.bellevue.edu/FrenchCulture, or view other guides for any research needs by going to the main index of LibGuides found at http://libguides.bellevue.edu. For more information about LibGuides, please contact the Bellevue University Library Reference Desk by phone 402-557-7313, email library@bellevue.edu, or by using our 24/7 chat service via the Library website.
E.T.C.— Electronic Tips Corner

1) You probably know that you can switch quickly between open windows by using the Alt-Tab keyboard shortcut, but did you know that you can also accomplish this via a different interface by using Tab? Just hold down the Tab key on your keyboard and tap Tab to advance through your windows one at a time. To scroll backwards through your open windows simply press and hold Tab and Shift and then tap Tab. Try this out to see which you prefer, this or Alt-Tab.

2) There is not a lot of room for lengthy URLs in today’s world. If you need to send a link with a massive URL, try using one of the many free web services out there, like goo.gl or tinyurl.com, that shortens the length of your URL significantly before passing it on to someone else. Simply copy and paste the link you are looking to shorten into the service’s original URL box and let it convert the link for you. Your new, tinier URL can be passed along to and used by anyone.

3) Google can be a great tool when you are searching for scans of product manuals and instruction booklets, but sometimes you have to wade through a lot of irrelevant results to find a .pdf document. You can tell Google to return only .pdf results to you by appending “filetype:pdf” to the end of your search results (without quotes). For example, if you were trying to find the product manual for a scanner, you could search for: “hp Scanjet” filetype:pdf.

Database Data

Are you looking to request that the library purchase materials on a certain topic? If so, the library has a new database, Choice Reviews Online. Every year Choice publishes over 7,000 timely, concise, and authoritative reviews of scholarly publications. You will be able to create a free profile for yourself on the database that will allow you to conduct focused searches on reviews of the material you are looking for. With a profile, you can customize searches by using filters according to subject areas, readership level, Library of Congress Classification, type of recommendation, format, or keywords in the title. Once your preferences are set, your search results can be conveniently emailed to you monthly.

If you do not want to create a profile, searching on Choice is easy too. There is a “Quick Search” option to the left of the screen and an “Advanced Search” option above and below it. Be sure to review the FAQ link on the lower left hand side of the page for search tips. Some search tips include enclosing phrases in quotation marks, how to enter an LC call number range, and how to search an ISBN. There is also a “Saved Search Strategies” feature. This is a way to organize and save your searches, and at the top is a similar tool entitled “My Lists,” and you can click on it to create a new list. Just enter the title and a description or notes if you would like, then as you view materials there is an ‘Add To List’ option, as well as ‘Print’, or ‘Email’.

Choice Reviews Online also features recent issues of the Choice Reviews journal. There is a list on the home page of Outstanding Academic Titles to browse and a Web Exclusives category at the top. Web Exclusives includes Hot Topics, like items on health care reform, and Editor’s Picks. There is also an option to view Web Exclusives featured during previous months.

So, say good-bye to the old fashioned Choice Review Cards and begin your adventure at Choice Reviews Online. Do not hesitate to contact the Reference desk for further assistance in setting up your profile with your personalization and be sure to enter the Quick Quiz. Students, staff and faculty are able to access Choice Reviews Online by going to the library website and clicking on the Database Services link. From the Database Services page patrons are able to see an alphabetized list of all the databases the library has to offer. Scroll to “C” to find Choice Reviews Online. Off-campus patrons will be asked to login to authenticate.

Quick Quiz

Find the answer to the following question by using the database Choice Reviews Online for a chance to win a prize.

QUESTION: What is one Top Tip for using the new Choice Reviews Online (CRO)?

Send answers to library@bellevue.edu with the subject line: “Quick Quiz,” or pick up an entry form at the Bellevue University Library Reference Desk. The deadline for submissions is Friday, November 16, 2012.
READ “R” REVIEWS


Fall classes have begun and, if you are a business student, your brain has started to buzz with words like management, enterprise, strategy, leadership, and marketing. Did you know that the library offers a valuable resource that, when read, will give you an advantage in class? This long-standing, monthly magazine is the Harvard Business Review. Since 1922, HBR has brought its readers timely articles from business professionals from all over the world. The magazine provides several columns including “Idea Watch,” “HBR Case Study,” “The Globe,” and “How I Did It.” The magazine targets readers who “have power, influence and potential.”

From CEO’s to business students, the magazine has something to offer including articles on leadership, organizational change, business strategy, as well as case study articles on how to solve business problems. In addition, the magazine stretches the limit by challenging its authors to report on stories of business success from around the globe and to present new ideas for others to watch. In fact, the magazine offers great industry insight as the authors are writing from their own professional history supported by research and investigation.

So kick this year off right by impressing your teacher and fellow classmates with your knowledge of leadership by reading “The Real Leadership Lessons of Steve Jobs” by Walter Isaacson (April 2012), or gain valuable insight from a seasoned author on innovation, Clayton Christensen, by reading his article, “How Will You Measure Your Life?” (July, 2010). Current and archived issues of the Harvard Business Review are available in the library both in print and microfiche as well as online in the Business Source Complete database.

VIDEO REVIEW:

“Business Etiquette: Professionalism 101”


What is acceptable social media and email etiquette? How can you manage time more efficiently at work? How much notice should be given when resigning? What is the best way to request a salary increase? All of these questions - plus many more, will be answered after viewing the film, Business Etiquette: Professionalism 101. In this 2012 Cambridge Educational film, various business experts and a focus group consisting of four young professionals offer advice on how to appropriately conduct themselves in the typical workplace. For example, did you know that keeping your workspace neat and clean is part of workplace etiquette? Also, when composing an email message, write as if you were talking to the person. Keep it simple, to the point, and always stay clear from writing the “angry” email. This 25-minute film is divided into 7 segments: Personal Code of Conduct, Workplace Etiquette, Time Management, Phone Etiquette, Email and Social Media Etiquette, Lunch Meetings and Social Gatherings, and Salary Requests and Giving Notice. However, this is just one of the three films included in the Professionalism 101: Skills to Succeed and Advance at Work video series. If Business Etiquette captures your interest, then be sure to view Professional Image and Working Together. This series also provides an instructor’s guide that describes the films, lists learning objectives, and even provides discussion questions and group activities. This video series is available through the Library’s database, Films On Demand. To access this database, click on Database Services from the Library’s homepage. Then, locate and click on Films On Demand and search for this title. After viewing these business etiquette guidelines, they will be sure to help you succeed and advance in the workplace!
BOOK REVIEW: “Insanely Simple: The Obsession that Drives Apple’s Success” - HD53.S44 2012

Keep it simple. Who has not heard that phrase? In our increasingly complicated world, how many people, let alone corporations live by this principle? Steve Jobs, though, was completely committed to the principle of simplicity. In his book Insanely Simple: The Obsession that Drives Apple’s Success, Ken Segall, an advertising executive, chronicles his decade of working with Steve at NeXT and at Apple. He presents an admiring and very readable account of how Steven’s philosophy and legendary management style propelled Apple into one of the most successful companies in the world.

Job’s manner was often brusque, and stories of his brutal management style abound, but Segall sees this as simply “Steve being Steve” a man so committed to his product and to the value of Simplicity that he let nothing distract him or stand in the way of it. However, the truth is, Simplicity is not all that simple. It is a full time job, and Complexity is ever looking for a way to sneak in, leaving Jobs no time for small talk or even tact. An idea was either simple or it was not; “almost” was not an option. In keeping with this philosophy, he believed in letting small groups of smart people get the job done, eliminating layers of processes, hours of meetings, and months of discussion. At the end of the day, Jobs always had the final say, making sure everything from product design to marketing passed his simple test.

Segall uses his experience developing advertising campaigns for other big companies to compare the pitfalls of Complexity with the merits of Simplicity. He demonstrates how Apple is unique in this devotion, maintaining it even as it grew from a small company to the giant it is today. Admittedly, leadership, talent, creativity, and vision were critical as well, but Simplicity was the driving force. He livens up his book with many examples of how Steve used his “Simple Stick” to get results, often to the frustration of the creative team, but from this came elegantly simple campaigns, such as Think Different and elegantly simple product names, such as iMac, iPod, iPhone, and so on.

Segal witnessed the way in which Jobs brought Apple back from the brink of doom when he returned to the company after an eleven year absence, fearlessly embracing the principle of Simplicity in the face of his skeptics. He streamlined Apple’s product line and the products themselves, eliminating unnecessary buttons and commands. An early Mac ad sums it up perfectly describing the technology as “simply amazing and amazingly simple.” Jobs himself hailed it as “insanely great.” Steve Jobs died before the book was finished but he stayed true to his principles until the end. Written in an engaging style, this book is hard to put down. It contains sound marketing advice for the business man and a good story for the rest of us!

This book can be found in the General Collection at the Bellevue University Library and can be checked out for three weeks.

“AN EARLY MAC AD SUMS IT UP

PERFECTLY DESCRIBING THE TECHNOLOGY AS ‘SIMPLY AMAZING AND AMAZINGLY SIMPLE’.”

~ Book Review

Did You Know?

Videos can now be renewed?
Previously videos could only be checked out for seven days with no renewals, but the library is now experimenting with allowing them to be renewed once for an extra week. This means that now if you absolutely cannot come in within the week to return them or just want to watch them a few more times, you will now be able to renew them for an extra seven days.

The Library’s eCatalog is now in the Cloud?
The Library has recently switched servers and upgraded SirsiDynix, the software vendor we use to search for books, check out materials, pay fines, place holds, and everything else related to patrons’ accounts. This should enable us to offer some exciting new possibilities for patrons in the near future, so stay tuned!

The Library has a new Pinterest account?
In July the Library launched its new Pinterest account, with a diverse group of boards focusing on topics from Edible Books and the Olympics to Study Skills and Tech Stuff We Love! Come join in and check us out at: http://pinterest.com/bellunivlibrary/.

Follow the Bellevue University Library on Pinterest!
New Arrivals

Boomerang: Travels in the New Third World
HB3717 2008.L49 2011

Dungeons, Dragons, and Digital Denizens: The Digital Role-Playing Game
GV1469.6.D86 2012

I’d Rather Be in Charge: A Legendary Business Leader’s Roadmap for Achieving Pride, Power, and Joy at Work
HD6054.3.B44 2012

Islamic Entrepreneurship
HB615.K384 2011

Killing Lincoln
E457.5.O74 2011

My Life in Prison: Memoirs of a Chinese Political Dissident
DS779.32.J5313 2012

Pollution Limits and Polluters’ Efforts to Comply: The Role of Government Monitoring and Enforcement
KF3790.E27 2011

Soap, Sex, and Cigarettes: A Cultural History of American Advertising
HF5813.U6 S55 2012

Social Engineering: The Art of Human Hacking
HM668.H33 2011

Union Pacific the Reconfiguration: America’s Greatest Railroad from 1969 to the Present
TF25.U5 K532 2011

Urban Food Revolution: Changing the Way We Feed Cities
SV449.6.D86 2012

Voices from the 99%: An Oral History of the Occupy Wall Street Movement
HC110.I5 V65 2011

Walking on Eggshells: Caring for a Critically Ill Loved One
R726.8.S254 2012

Apps for the Apple iPad and iPhone

Did you know that on March 5, 2012, Apple announced that the free app Where’s My Water represented the 25 billionth app downloaded from the App Store? So, with this astounding information, it is very easy to understand that the first thing most people do after buying an Apple iPad is download apps from iTunes. However, with thousands of apps to choose from, it can be a daunting task and difficult to know where to start. Fortunately, Apple does give you some help with your search by making recommendations and telling you what the most popular apps are. You can find more information online at http://www.apple.com/ipad/from-the-app-store/. You can also read articles and reviews to find out what a particular app does, how it is used and why they think you should have it. Although, in the end, it all comes down to personal choice; therefore, we suggest before you start downloading apps that you will never use, read some reviews and download the apps that interest you the most. You can always add to your collection when you come across new and exciting apps.

Since college students are very busy and have great demands on their time, below are a couple of library apps that we think will make your life a lot easier.

Library Books and WorldCat Apps

Library Books and WorldCat Apps

"SINCE COLLEGE STUDENTS ARE VERY BUSY AND HAVE GREAT DEMANDS ON THEIR TIME, BELOW ARE A COUPLE OF LIBRARY APPS THAT WE THINK WILL MAKE YOUR LIFE A LOT EASIER."

~ All About Apps

Library Books and WorldCat Apps

Library Books and WorldCat Apps

Library Books and WorldCat Apps

Library Books and WorldCat Apps

Library Books and WorldCat Apps

Library Books and WorldCat Apps

Library Books and WorldCat Apps

Library Books and WorldCat Apps
Library Display Cases

Be sure to view the monthly displays in the refreshment area. In case you missed the summer displays, please enjoy the pictures. Also, click on the picture to see the Pinterest page.

JUNE
Hot Fun in the Summertime
Created by Diane Osborne, Library

JULY
Study Skills in the Summer
Created by Rachael Davis, Tutor Center

AUGUST
Bellevue University Fall Athletics
Created by Michele Ambrose, Office of Student Affairs
A SPECIAL THOUGHT
"No entertainment is so cheap as reading, nor any pleasure so lasting."
~Author Lady Mary Wortley Montagu

MORE THAN BOOKS
Vol. 15, No. 4
Fall 2012

Editor
Robin Bernstein

Contributors
Robin Bernstein
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Michael Bobak
Rachael Davis

Design/Typeset
Chrystal Dawson

FUTURE FEATURE
“eCatalog in the Cloud”
Becky Wymer

Bulletin Board

WELCOME BACK STUDENTS:
Please remember to have your Bellevue University student identification card updated to reflect your current enrollment status. The Library Staff looks forward to helping you have a very successful academic year.

BIBLIOGRAPHIC INSTRUCTION SESSIONS:
Faculty interested in familiarizing their students with the Library may request a formal bibliographic instruction session conducted by a reference staff member. All sessions are customized by course and are approximately one hour. However, we can extend the time at the instructor’s request. Please call 402-557-7313 or e-mail library@bellevue.edu to schedule yours today.

WORKSHOP OFFERINGS:
The Bellevue University Library offers fun and exciting workshops. Below is a list of the ones for the upcoming year.

Wednesday, September 19, 2012 1:00-2:00 PM - Getting to Know the BU Library
Tuesday, September 25, 2012 4:00-5:00 PM - Getting Started on Your Genealogy
Thursday, October 4, 2012 10:00-11:00 AM - Avoiding Plagiarism Pitfalls with NoodleBib

Wednesday, October 24, 2012 12:30-1:30 PM - Lunch and Learn: “Scaring You to Death: The Art and History of Horror” with Dr. Clif Mason
Monday, October 29, 2012 2:00-3:00 PM - Advanced Search Strategies
Monday, November 5, 2012 4:00-5:00 PM - Locating Company Info.
Friday, November 16, 2012 3:30-4:30 PM - Getting Educated on E-Reserves
Thursday, January 24, 2013 12:30-1:30 PM - Lunch and Learn: “Scaring You to Death: The Art and History of Horror” with Dr. Clif Mason
Monday, February 11, 2013 11:00-12:00 PM - Getting to Know the BU Library
Tuesday, March 5, 2013 12:00-1:00 PM - Avoiding Plagiarism Pitfalls with NoodleBib
Thursday, March 28, 2013 4:00-5:00 PM - Advanced Search Strategies
Monday, April 8, 2013 10:00-11:00 AM - Locating Company Information

SOCIAL NETWORKING OPPORTUNITIES:
New Series on Facebook: The Bellevue University Library has started a new series on Facebook and needs your help. The new series is titled, “What would you recommend?” Students and Library users are asked to recommend one for purchase. Are you new to the Bellevue University Library’s Facebook page? Go to: http://www.facebook.com/bellevueulibrary

The Bellevue University Library is now on Pinterest! Check out our board http://pinterest.com/bellunivlibrary/ and be sure to follow us!

Stay current on the Library’s hottest topics by visiting our Blog site: http://blogs.bellevue.edu/library/.

QUICK QUIZ:
In our previous newsletter, the database featured for our quick quiz was VAST Streaming Video and the question was: “What was the first known use of the library according to the film, “Library in Crisis” by Julian Samuel?” Answer: A curse to hurl against the kings enemy. Congratulations to Dean Harris for entering the quick quiz contest and answering the Quick Quiz question correctly. Who will be the winner of the next quick quiz? For your chance to enter the Quick Quiz contest, send your correct answer by email to library@bellevue.edu with the subject line “Quick Quiz” or stop by in person by visiting the library’s Reference Desk and filling out the form. The deadline for submissions for the next Quick Quiz is Friday November 16, 2012.